



# WORLD SHIPPING(CHINA) SUMMIT 2009

# Program

Organisers    

Honorary Organisers     

## **WORLD SHIPPING (CHINA)SUMMIT 2009**

**Wednesday, November 11th, 2009**

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|---------------|------------------------------|
| 10:00 - 18:00 | Registration                 |
| 17:30 - 19:00 | Register Cocktail Party      |
| 19:00 - 21:00 | WSS 2009 Welcome Gala Dinner |

**Morning Thursday, November 12th, 2009**

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**Opening Ceremony      Setting the Theme**

**Session One**

### **Ready to Move**

Panic has gone and confidence comes back. Shipping industry is ready to move under the economic recovery perspective.

In this session, executives will discuss the current state of the shipping trade, providing how to manage the operations to meet the recovery.

- *Changing map of Recovery*
- *Container's supporting role to world trade*
- *China will bring us more*
- *Opportunities for Chinese shipbuilders*
- *Dry Bulk, Hell or Heaven?*

**Tea Break**

**Session Two**

### **Changing Priority**

Expansion used to be the priority in shipping industries during the past 5 years. But now the crisis leads the shipping communities to change their priorities..

This session will explore business strategies in the context of crisis and recovery.

- *Careful expansion*
- *Work together to cut cost*
- *Threats of over supply*
- *Changing strategies in an expected recovery*

**Lunch**

## Afternoon Thursday, **November 12th, 2009**

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### Session Three

#### Difficulties Ahead

The perspective is optimistic. However the way to recovery is not that short. What are the difficulties ahead in global economy, trade and the shipping industries? In this session you will find the answer.

- *Prospect of European trade and ports development strategy*
- *Growing China and its impact*
- *Booming and recession, take it easy*
- *Shipping finance still attractive?*

### Session Four

#### Reviews and Lessons

☆What have the shipping communities learnt from the crisis?  
☆How to manage business risks in such a dynamic globalized economy?  
Executives from shipping companies, shipyards, ports and bankers will give the answers in this session.

- *Cyclical Risks*
- *Technical Innovation in recession*
- *Partnership helps*
- *Technical challenges for new shipbuilders*
- *Conference, Alliance, what is the next?*

### Tea Break

### Session Five

#### New Opportunities

New opportunities mean new business, new markets and new operation models etc. Let's find them out.

- *The changing container trade*
- *Panel Discussion: Growing Asia and our opportunities*
- *Latvia , Connecting west and east*
- *Klaipeda , Baltics Gateway to and from Asia*
- *Argument of Chinese port over capacity*

### Dinner

## Morning Friday, **November 13th, 2009**

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07:00-08:30

**Registration**

Session Six

### **Challenging Voices**

Voices from media, shipping consultants, financial institutions and other intermediaries should not be ignored. In this session, speakers will talk about the issue: the intermediary's role.

- *How is the role of the intermediary changing?*
- *What is the role of industry media?*
- *What is the perspective of the financial industry?*
- *How is shipbrokers role evolving?*
- *What is the role of industry research?*

Session Seven

### **Innovation**

Changes which happened both inside and outside of shipping force us to change our traditional thoughts, management, operations and techniques, which is called innovation. So for the long run, shipping industries should implement innovation, to be ready to win in the future.

- *What can FFAs offer in today's market?*
- *Credit risk management for today's shipping*
- *Innovation in shipping finance*
- *New life for single-hull tanker*
- *Energy saving orientation- cutting cost*

Tea Break

Session Eight

### **Common Interests**

Common interests unite us, and extend the cooperation. Cooperation is always the right way to develop business. However competition is always there. Staying together can be warmer and stronger.

- *Organizations' Role in combating pirate*
- *Sharing obligation in CO2 emission*
- *Container, achieving goal of profit*
- *Scrapping, a call for all*

Closing Ceremony

**Hand in Hand**

Lunch

## Afternoon Friday, **November 13th, 2009**

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Business Visit